



2010 Annual Report

*Empowering teen mothers and their children to
achieve independence through support services,
education and mentoring.*



Our Vision

alley's house exists to break the generational, economic and social impact of teen pregnancy in the community.

Our Mission

Empowering teen mothers and their children to achieve independence through support services, education and mentoring.



April 2011

Dear Friends,

This past year was a watershed year for alley's house. The economy continued being strained and we saw many changes within the business environment and with community services.

With the struggling economy, we were able to take a look during 2010 and see how we were doing business – causing us to reevaluate how we serve our teen moms. We reduced the number of overall moms that we serve by over 50%, but increased the level of case management support within that population. We sought additional ways of providing services without jeopardizing the quality of our service. As a result, we served over 150 teen mothers with case management services and community outreach with various organizations.

We developed our 80/80 Graduation program that provides the framework to assist our teen moms in moving toward independence. The goal is to complete 80 units in 80 weeks, including: Education/GED Prep (32 units); Wellness (9 units); Life Skills (19 units); Career Preparation (13 units); and Finances (4 units). Our new program allows girls to track their progress on a week by week basis and make corrections in their approach all along the way. Moms can complete as many units as they want to weekly, allowing them to complete the program sooner than the standard 80 weeks (about 18 months).

We could not do what we do without the dedication of our staff and volunteers. We are very proud of the programs and services that we offer and continue to look for ways to improve. Our volunteers assist with special events, board of directors, tutoring, mentoring, child care, workshop facilitation, marketing, case support, donated goods, and volunteer special projects. Our mentors have provided the guidance and support to our teen moms during some of the most difficult of times – becoming new mothers and raising their children. Our tutors work countless hours to help prepare our teen moms to take their GED tests or help them stay in school. Our child care volunteers spend special time with the children of our teen moms – while they are training or receiving tutoring.

We continue to develop our intern programs in the areas of case management (social work), psychology (counseling), marketing and communications and management. They provide very important roles within the organization that continue to support and sustain our programs.

We are so very grateful to our donors and contributors, church groups, business groups, clubs, foundations, corporations and countless others who have supported us with money, materials and in-kind donations. We could not provide our services without their help. Because of our benefactors, our young teen mothers have been able to receive the services they so desperately need to help them learn to live independently and live successfully. We thank you, our supporters, for helping make the dreams come true for each teen mother and child that we serve.

Sincerely,

Allison Whitehead, LBSW
Executive Director



2010 Board of Directors

Josh Peters, Board President

Christopher Evans, Board Vice President

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Susan Tonjes, Board Treasurer

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Natalie Gray

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Allison Whitehead, LBSW, Executive Director



Our Programs

Mentors for Young Mothers Program

A one-to-one mentoring program that matches teen moms with a volunteer who establishes a relationship for a minimum of a one-year period and they spend two visits per month doing activities together. The mentor works directly with her to assist her in accomplishing goals from her Goal Plan as well as other fun activities. Activities are coordinated according to the teen mom and volunteer's schedules.

Building Brighter Tomorrows Workshops

A series of life-skill workshops designed to teach the teen moms the necessary skills to achieve independence. Topics range from parenting skills to career planning.

Teen Mom Group

A support group for teen moms is offered once a month following the *Building Brighter Tomorrows* workshops. The group provides the opportunity for teen moms to get together to talk about experiences, feelings and daily challenges that they face.

Computer Training

On-line computer training is provided to all teen mothers participating in the program. Microsoft Office products and keyboarding are included.

GED Tutoring/High School tutoring

One-to-one GED tutoring in all subject areas for teen mothers. Tutoring is also provided for those teen moms attending high school on an as needed basis.

On the Job Office Training

Teen moms can learn all the skills needed to help them get an entry level office position.

Parenting at Home Program

Match teen mother with a volunteer who will assess and recommend positive parenting techniques.

Counseling

Counseling services are provided to our teen moms upon request and as needed.



Our 2010 Accomplishments

- ❖ Recruited and trained 105 new volunteers serving alley's house in various capacities.
- ❖ We served 168 teen moms and over 232 children.
- ❖ We developed new metrics for measuring independence and ultimately graduation from our program. Our 80/80 curriculum provides 80 units of learning that can be completed in 80 weeks. The program starts with "An introduction to alley's house" and evaluation for placement in the 80/80 program, then ends with "My 5 Year Plan" and "My Vision Board." final projects to prepare for life after alley's house. In between the introduction and final projects is a challenging curriculum with 77 units of study in five tracks. The tracks include: Education/GED Prep (32 units); Wellness (9 units); Life Skills (19 units); Career Prep (13 units); and Finances (4 units).
- ❖ We have improved our client accountability measures and thus increased our month-to-month retention from 70% to 84%.
- ❖ Four of our 2009 graduates are continuing with college.
- ❖ Two of our teen moms are receiving monthly stipends to assist with their college expenses from the Chad Willis Scholarship Fund.
- ❖ Six interns completed their internships with alley's house. Universities represented included: UT Arlington, UTD, TWU, and DBU.
- ❖ Continued providing the Reality Check Pregnancy Prevention program for local middle schools, churches and community groups.
- ❖ We received a \$10,000 community support grant from the Dallas Maverick's Brendan Haywood.
- ❖ We received a \$56,000 grant from the Meadows Foundation to sustain our services and continue providing important services to teen moms.
- ❖ Increased the number of weekly tutors and childcare volunteers to serve more teen moms.
- ❖ Named Josh Peters our new President of the Board of Directors, taking over from Toni Patterson.
- ❖ Named Lexsi Mross our 2010 Volunteer of the Year.
- ❖ Named Yesenya Consuelo our 2010 Mother of the Year.
- ❖ Our 7th Annual Art Auction, Incrementum II attracted over 86 artists and raised \$9,954.
- ❖ Volunteers logged over 2,000 hours of service to alley's house.
- ❖ We logged over 2,800 case contacts between our teen mothers and Case Managers.
- ❖ Alpha Omicron Sigma Alumnae Chapter of Sigma Gamma Rho Sorority hosted a Car Seat Safety Workshop and donated car seats to all the participants.
- ❖ Partnered with Soap Hope – nonprofit organization that helps women in poverty. Shopping at soaphope.com discounts your total by 5% and donates that amount to alley's house.
- ❖ Chad Willis of Texas Energy Holdings donated 8 neigh Dell computers for our Resource Center.



Numbers We Served

Case Management Services

Teen Moms as of 12/31/10	=	18
Children as of 12/31/10	=	25
Total Served in 2010	=	186
Total # YTD Contacts	=	2,800
Average Age	=	19.06

Teen Mom's Ethnicity

African American	35%
Hispanic	60%
Caucasian	5%



Our Donors and Supporters

alley's house reaches out to teen mothers and their children in the Dallas area and provides services at no cost to those we serve. We depend on the generous support of individuals, foundations, corporations, community and church groups to make our work possible. We thank you for your support!

Please note that we do our best to include all our donors. Please accept our apology if your name does not appear on this list.

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Our Financials

Support:

Contributions	\$27,050.76
Grants	\$192,766.51
Special Events	\$33,707.58
Gifts in kind - goods	\$5,570.00
Total support	\$259,094.85

Revenue:

Interest earned	\$8.71
Total support and revenue	<u>\$259,103.56</u>

Expenses

Programs:

Salaries & related expenses	\$104,693.85
Employee Benefits	\$14,177.27
Payroll Taxes	\$7,828.85
Rent	\$14,627.79
Utilities	\$2,789.47
Telephone	\$1,071.00
Bus Passes	\$6,522.50
Mileage	\$3,877.57
Computers/Maintenance	\$5,679.63
Copier Rental/Maintenance	\$1,183.64
Office Supplies	\$1,941.79
Postage	\$582.27
Printing	\$2,618.65
Education books/materials	\$5,077.15
Learn to Earn Program	\$500.00
Background Checks	\$121.70
Job Preparation	\$231.74
Insurance - Liability - Case Management	\$2,852.48
Child Care Program Supplies	\$1,194.13
Public Identification Records	\$495.00
Gifts in-kind - goods	\$5,570.00
Meeting Expense	\$2,494.67
Website	\$471.35
Subtotal	\$186,602.51

Administration:

Salaries	\$18,475.39
Employee Benefits	\$2,501.87
Payroll Taxes	\$1,381.56
Rent	\$2,581.37
Utilities	\$492.26
Copier Rental/Maintenance	\$208.88
Janitorial Service	\$1,820.00
Office Supplies	\$342.67
Telephone	\$189.00
Insurance - Directors & Officer's	\$503.38
Bank Fees	\$273.04
Credit Card Fees	\$2,248.42
Meetings	\$277.19
Mileage	\$684.28
Postage	\$1,746.81
Printing	\$462.12
Professional Fees	\$23,216.50
Professional Conferences	\$1,453.12
Professional Memberships	\$1,399.00
Property Taxes	\$681.69
Website	\$471.35
Subtotal	\$61,409.89
Total expenses	<u>\$248,012.40</u>
Change in net assets	\$11,091.16
Net assets, beginning of year	\$46,310.07
Net assets, end of period	<u>\$57,401.23</u>